



## CPD

**Remaining effective in the workplace is a crucial requirement in any industry in order to build an efficient and productive workforce.**

Continuing to enhance and develop your own skills, or that of your staff, through training and development, is an invaluable tool to assist in both motivation and profitability for individuals across all industry sectors. The emphasis and commitment to lifelong learning is known as Continuing Professional Development (CPD), and is a practical way for individuals to enhance their skillset and ensure they continue to remain effective, capable and knowledgeable in their field.

### Why is CPD important?

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CPD is now a fundamental element for professionals and employers alike. It encourages a structured and methodical route to learning, which enables key staff to be retained, and ensures they have the knowledge and capability to remain effective and competent in their role. By developing and enhancing skills, the productivity and efficiency of a business, organisation or industry is also enhanced, and as a result, both employers and individuals benefit from CPD.

With this in mind, the importance and relevance of CPD should never be underestimated. Whereas previously, training and development was unintentional and simply reactive to workplace scenarios or situations, CPD encourages a considered and proactive outlook, where training and development is viewed as conscious and empowering. CPD is the investment in positive change for individuals in their careers and in turn the businesses or industries they work for.

### How to Gain CPD Points

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No matter how established you are in your career, we're sure you'll agree there's always room for continuing professional development (CPD). Our training courses, video coaching programmes, masterclasses and diplomas are accredited by The CPD Standards Office, which means training with us, will not only help your personal and career progression, but we can also ensure that your CPD requirements are fulfilled and proven with a certified track record of all training that you undertake with us.

As well as receiving a Richard Denny Group certificate upon completion of a course, which confirms you have been trained to the highest standard and have the work ready skills to be efficient, knowledgeable and productive in your place of work, you'll also receive the official CPD certificate confirmation of the CPD points gained training with us, which can be submitted as part of your CPD records.