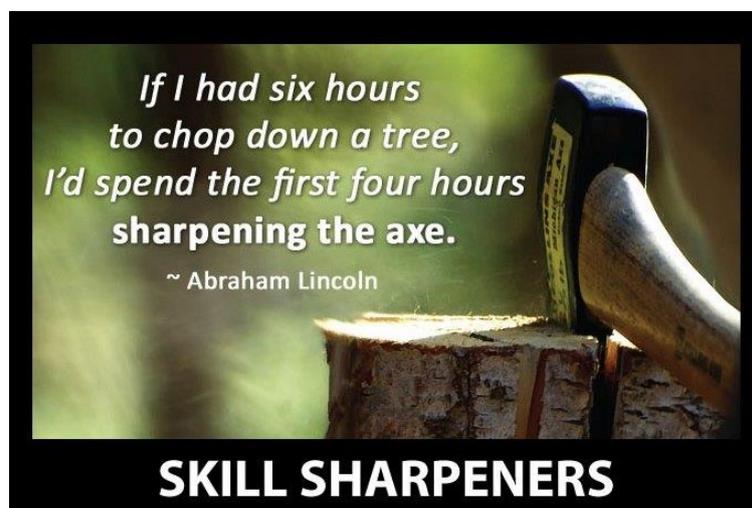


# Skill Sharpeners

## Short videos for greater achievement in wealth and happiness

Skill Sharpeners is an online instant resource for business and personal growth from the internationally renowned business coach Richard Denny. Covering four key areas detailed below, each Skill Sharpener series is a collection of twenty four 5-10 minute videos which are jam packed with tips, anecdotes, pearls of wisdom and easily applied skills to improve your performance immediately, guaranteed!

*Put simply this is the equivalent of your very own personal coach or mentor with you 24 hours a day, 7 days a week, 365 days a year from as little as £6.22 per session, this could easily cost thousands of pounds on a one to one basis.*



Richard Denny is an entrepreneur with a fascinating background of diverse business experience taking him to be a legend as an inspirational business speaker and author of six international bestselling books. The Richard Denny brand is synonymous with excellence in business training, inspiration and personal development.

### *The Skill Sharpener Series*

#### 1. Successful Selling

*"This puts money in the bank and customers that keep buying and stay loyal to you".*

These are the greatest tips and techniques of how to sell brilliantly. If you have any responsibility for helping to bring in revenue, get more customers or increase sales, you will love **Successful Selling**. No gimmicks here, just the very best ideas and practice to give customers an enjoyable experience in buying. For those who want to be a super star at selling this definitely is for you, it will make you seriously wealthy and really does cover from the psychology of selling to closing the sale. Learn how to sell at a time most convenient to you.

## 2. Success – It's all in the mind

*"This is the life enhancing programme that has helped thousands of people".*

If achieving a lifestyle of happiness, achievement, great relationships, respect and of course money in the bank is of interest, this is for you. We all need a little motivation from time to time, we all need how to handle the tough times and we all need a little inspiration when the going gets tough. *'Success – It's all in the mind'* should be with you all the time, on your Smartphone, your iPad/Laptop or your PC. This is your personal success coach keeping you on track for a greatly fulfilled and happy life.

**YES it's all in the mind ..... but get it in the mind first.**

## 3. Customer care for success and wealth

*"Everybody earning a living has customers. Who are yours?"*

These Skill Sharpeners uncover probably the best opportunity to create success in business and in ones career. Everybody who has a job would benefit hugely from being exposed to these exhilarating videos, for sheer business growth, customer care and referrals can be the biggest profit generator. For many businesses there is a temptation to constantly chase the next customer; however numerous studies have shown that it is six times more expensive to attract a new customer as to keep the one you've got. In this series we show you how to turn a complaining customer into an ambassador, how much business and income your customers will give you without incentives or pressure. Just let these Skill Sharpeners be with you to constantly help you to improve your service as well as your business become customer led.

## 4. Management and leadership

*"People don't leave companies they simply leave people".*

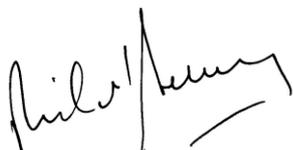
There is little more miserable than having a lousy boss, but we don't believe that bosses and managers set out to be lousy. Lousy bosses only come from lack of training. The world is full of managers, however how many truly know how to lead, influence and motivate themselves let alone their team? In this series we show you the skills and attributes to be respected and admired in any position of leadership or management. Leadership skills can be learnt and readily applied as research has proven that people would rather work with a leader than for a manager. People love to work for and with someone they admire and respect, so why not join them and become the boss you would like to work for. This programme will become your personal leadership coach.

Yes, practical and usable skills and resources to improve your performance, life or prospects. So let us really help you or your business to great success, achievement and wealth.

**'Skill Sharpeners'** guarantees results and will develop your skills in whatever areas you need to.

Go to [www.skillsharpeners.com](http://www.skillsharpeners.com) to find out more and sign up today.

Good luck and great success!



[www.richarddenny.co.uk](http://www.richarddenny.co.uk)

